

# 2016 LNYF x XFF Sponsorship Info

We would like to invite you to become a sponsor for LNYF x XFF 2016, which is for the benefit of Apex for Youth ([www.apexforyouth.org](http://www.apexforyouth.org)). The reason that Xi'an Famous Foods became the Presenting Sponsor for this event is because of the importance of the cause, as well as the recognition of the Lunar New Year as an important holiday to a great number of people in this world, and we hope more businesses and individuals who share these values will join us in support. Your help and support is greatly appreciated! Please find below the information for the various sponsorship levels, and please contact Anne Lee at [anne.lee@apexforyouth.org](mailto:anne.lee@apexforyouth.org) if you are interested.

	Platinum (\$10,000)	Gold (\$5000+)	Silver (\$2500+)	Bronze (\$1000+)	In-Kind (varies)
<b>Our Gifts To You:</b>	<b>12 V-VIP Tickets</b> <ul style="list-style-type: none"> <li>VIP line at door for faster entry</li> <li>V-VIP box with best view of stage with access to VIP bar</li> <li>1 complimentary drink ticket and 3 food tickets for each</li> <li>Photo ops with each performer</li> <li><i>Guests must be 18+, 21+ for drinks</i></li> </ul>	<b>6 V-VIP Tickets</b> <ul style="list-style-type: none"> <li>VIP line at door for faster entry</li> <li>V-VIP box with best view of stage with access to VIP bar</li> <li>1 complimentary drink ticket and 3 food tickets for each</li> <li>Photo ops with each performer</li> <li><i>Guests must be 18+, 21+ for drinks</i></li> </ul>	<b>6 VIP Tickets</b> <ul style="list-style-type: none"> <li>VIP line at door for faster entry</li> <li>Access to VIP floor and bar</li> <li><i>Guests must be 18+</i></li> </ul>	<b>2 VIP Tickets</b> <ul style="list-style-type: none"> <li>VIP line at door for faster entry</li> <li>Access to VIP floor and bar</li> <li><i>Guests must be 18+</i></li> </ul>	<b>(Depends on value)</b>
<b>Logo Placement?</b>					
LNYF Website*	x	x	x	x	x
Event Posters/Flyers All Over NYC	x	x	x		
Step & Repeat	Full-sized	Half-sized			
XFF & Apex For Youth Instagram	One acknowledgement on all channels by self, as well as one separate product placement post	One acknowledgement on all channels by self	One acknowledgement post along with other Silver/Bronze/In-Kind sponsors	One acknowledgement post along with other Silver/Bronze/In-Kind sponsors	One acknowledgement post along with other Silver/Bronze/In-Kind sponsors

\* To be fulfilled in the year of 2016